

BonkUp Privacy Policy

Effective Date: August 3, 2026

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This Privacy Policy explains how **DamnBruh Labs**, the operator of **BonkUp** ("**BonkUp**," "we," "us," or "our"), collects, uses, discloses, and protects information when you access the **BonkUp** website, sign in, use a **Privy**-powered wallet, enter an arena, participate in gameplay, use chat, deposit or withdraw **Solana**, or otherwise use our services (collectively, the "Service").

By using the Service, you acknowledge the practices described in this Privacy Policy. If you do not agree, do not use the Service. The Service is intended only for adults who are at least 18 years old and legally permitted to use a real-money skill game in their location.

1. Information We Collect

1.1 Account and identity information

When you sign in, our authentication provider, **Privy**, may provide us with identifiers and account information such as your email address, Google account profile information, authentication method, **Privy** user identifier, account creation time, and linked wallet information. We also collect the username you choose for the Service.

We do not receive your Google password. **Privy** handles authentication credentials according to its own terms and privacy practices.

1.2 Wallet and blockchain information

BonkUp uses **Solana** wallets powered by **Privy**. We may collect and process:

- Public **Solana** wallet addresses associated with your account.
- Transaction signatures, amounts, token or native SOL balances, network status, and confirmation status.
- Entry payments sent to the dedicated **BonkUp** treasury and payouts sent from that treasury.
- Quotes used to convert between SOL and United States dollar display values.

Solana transactions are recorded on a public blockchain. Public blockchain data is not controlled by **BonkUp**, generally cannot be deleted, and may be viewed or analyzed by anyone.

1.3 Gameplay and transaction records

We collect data needed to operate and secure the arena, including selected entry tier, round balance, cashout state, eliminations, survival time, collected rewards, player position and movement, flail state, collision events, chat messages, server events, transaction status, and related timestamps.

1.4 Device, network, and usage information

We may automatically collect browser type, operating system, device characteristics, IP address, approximate location derived from IP address, language, referring page, pages and features used, error reports, latency, security events, and access timestamps. We do not use the reconstructed game client to collect device fingerprints.

1.5 Communications

If you contact support, we collect the content of your message, contact information, and any attachments or diagnostic information you provide.

2. How We Use Information

We use information to:

- Authenticate users and maintain account sessions.
- Create, identify, and display a user's **Privy**-powered **Solana** wallet.

- Display wallet balances and process deposits, arena entries, and cashouts.
- Maintain server-authoritative round balances and distribute arena rewards.
- Operate multiplayer gameplay, chat, leaderboards, collision physics, and matchmaking-related features.
- Detect fraud, bots, collusion, exploits, account abuse, money laundering indicators, and violations of our Terms and Conditions.
- Investigate transaction failures, recover interrupted rounds when appropriate, and prevent duplicate payouts.
- Maintain, troubleshoot, analyze, and improve the Service.
- Communicate service, security, legal, and support information.
- Comply with applicable law, legal process, and regulatory obligations.

3. Legal Bases for Processing

Where applicable law requires a legal basis, we process information as necessary to perform our agreement with you, pursue legitimate interests in operating and securing the Service, comply with legal obligations, and, where required, based on your consent. You may withdraw consent where processing relies on consent, but withdrawal does not affect prior lawful processing.

4. How We Share Information

We do not sell your personal information. We may share information with:

- **Privy**, for authentication and embedded wallet services.
- **Solana** network participants, RPC providers, and blockchain infrastructure providers, to submit, confirm, and display transactions.
- Price and routing providers, including Jupiter-related services, to obtain SOL price information or transaction routing where enabled.
- Hosting, database, monitoring, security, analytics, communications, and customer-support providers that process information for us.
- Professional advisers, auditors, insurers, payment or compliance specialists, and authorities where reasonably necessary.
- A successor or participant in a merger, financing, acquisition, reorganization, bankruptcy, or sale of assets, subject to appropriate protections.
- Other users, for information designed to be public in the Service, such as usernames, chat messages, leaderboard placement, arena balance, and gameplay activity.

We may also disclose information to protect rights, safety, property, the integrity of the Service, or the public, or where required by law.

5. Public Information and Blockchain Permanence

Your username, chat messages, arena activity, and displayed round balance may be visible to other players. Your wallet address and **Solana** transactions may be public on the **Solana** blockchain and may be associated with your activity by third parties. Never place sensitive personal information in a username, chat message, or blockchain transaction memo.

We cannot edit, conceal, or erase information that has been permanently recorded on a public blockchain. A request to delete your **BonkUp** account does not remove blockchain history.

6. Cookies and Local Storage

The Service may use cookies, browser storage, and similar technologies to maintain authentication, remember display or gameplay preferences, support security controls, and keep the Service functional. Some of these technologies are necessary for the Service to operate. Browser controls may allow you to clear or block storage, but doing so may sign you out or disable features.

7. Data Retention

We retain information for as long as reasonably necessary to provide the Service, secure accounts and funds, resolve disputes, prevent fraud, maintain financial and transaction records, and comply with law. Retention periods vary by data type and legal requirement.

Chat and detailed gameplay telemetry may be kept for a shorter operational period unless needed for a security, fraud, payment, or legal investigation. Account, ledger, treasury, payout, and blockchain-related records may be retained longer. Public blockchain records remain available independently of us.

8. Security

We use administrative, technical, and organizational measures intended to protect information, including encrypted transport, access controls, server-side transaction validation, separation of project treasury credentials, and monitoring for suspicious activity. No system, wallet, network, or transmission method is completely secure. You are responsible for protecting your email account, authentication methods, devices, recovery methods, and wallet access.

BonkUp will never ask you to send a private key or seed phrase by email or chat. Do not share these secrets with anyone.

9. Your Choices and Privacy Rights

Depending on where you live, you may have rights to request access to, correction of, deletion of, or a copy of certain personal information; to object to or restrict certain processing; or to withdraw consent. You may also have the right to appeal a denied request or complain to a data protection authority.

To submit a request, contact playdamnbruh@gmail.com. We may need to verify your identity and wallet or account relationship before responding. We may retain information where necessary for legal compliance, fraud prevention, security, financial recordkeeping, dispute resolution, or other lawful purposes. We cannot delete public blockchain data.

10. International Processing

The Service and its providers may process information in countries other than the country where you live. Those countries may have different data protection laws. Where required, we use appropriate safeguards for cross-border transfers.

11. Children

BonkUp is not directed to children or anyone under 18. We do not knowingly permit anyone under 18 to use the Service. If you believe a minor has provided personal information, contact us so that we can investigate and take appropriate action.

12. Third-Party Services

The Service may link to or rely on third-party services, including **Privy**, Google, **Solana** infrastructure, blockchain explorers, and community platforms. Their privacy practices are governed by their own policies. We are not responsible for third-party privacy or security practices.

13. Changes to This Policy

We may update this Privacy Policy to reflect changes to the Service, law, security practices, or providers. We will update the "Last Updated" date and may provide additional notice where required. Continued use after an effective update means the updated policy applies to future use.

14. Contact

For privacy questions, requests, or complaints, contact **DamnBruh Labs - BonkUp** Privacy Support at playdamnbruh@gmail.com.